FAKE NEWS!

It’s not new...
What is a current event?
Facts
• Opinion
• Hoax
• Scam
• Satire
• Propaganda
• Misinformation
• Erroneous information

• Fake news
FAKE NEWS IS NOT NEW

1700s – France – Marie Antionette

1700s – North America – Benjamin Franklin

1940s – World War II
WHEN DID WE GET THE IDEA THAT THE NEWS SHOULD BE FACTUAL, ‘TRUE,’ AND OBJECTIVE?
WHAT’S THE BIG DEAL?

A working democracy is dependent upon a well-informed public.
WHAT’S DIFFERENT TODAY?
The Internet!
BUT WE HAVE NO EXCUSE.

The Internet!
CRAPE
Ask yourself – is it CURRENT?
Ask yourself – is it RELIABLE?
Ask yourself – is it AUTHORITYTIVE?
Ask yourself – what is the PURPOSE/POINT OF VIEW?
ABOUT?
WARNING SIGNS:

- If it seems to good to be true, it probably is
- If it makes you really happy, be suspicious
- All capital letters; excessive punctuation (!!!)
- Spelling and/or grammar errors
- Look-alike URL (.co, e.)
- Photos without credit or copyright notice/watermark
OTHER PLACES TO CHECK:

Snopes.com
Hoax-Slayer
Politifact.com
FactCheck.org
Bibliography


